



Name: David Alexander Neil
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Personal Statement

Creative and multi-disciplined graphic and web designer with a desire to further a successful career in the industry.

Career Preview

A Visual Information Design graduate with nine years industry experience covering agency, in-house and freelance roles; delivering creative design across a variety of online and offline formats.

Skills and experience

Design Experience

Branding and identity development.

Design of brochures, flyers, reports, outdoor media, PoS, document layout, signage, exhibition collateral.

Design and building of websites using HTML5, CSS3, jQuery and APIs. Creating both static PHP sites and CMS sites using Wordpress and Concrete5. The following are examples of these:

My own website dn-creative.com
yorvikhomes.co.uk
yorkshirevehiclemovements.co.uk
haightransport.co.uk
jessicahaymanphotography.co.uk
yorkdogtired.co.uk
familylines.co.uk
cafedotnet.co.uk

Software

Fifteen years experience of using Adobe software packages:
Adobe CS5 InDesign, Photoshop and Illustrator.

Excellent command of:
Microsoft Word, Powerpoint, iWorks, Acrobat, Quicktime and Imovie.

Knowledge of:
Quark Xpress, Adobe Director.

Personal skills and Attributes

Liaison with clients and suppliers.

Ability to handle multiple projects simultaneously and prioritise workload and demands appropriately.

Good team player, with a positive 'can do' attitude.

Full driving license with own transport.

Non-smoker.

Employment History

The Cybermill

May 2012 to May 2013

Web designer

Duties include: developing and designing bespoke websites using HTML5, CSS3, PHP and jQuery. Creating custom templates for Wordpress CMS, Concrete5 CMS and the inhouse CMS Phosys, built for professional photographers. Developing static sites using PHP includes Conducting client meetings and developing briefs. Providing training and ongoing technical support to clients. Manage



client accounts and workload.

Chesterfield College (Full-time Temporary Contract)
October 2011 to May 2012

Graphic Designer

This position involved: developing creative responses to briefs, while keeping within the College's brand. Producing a wide variety of materials including event collateral (such as banner stands and leaflets), Higher Education prospectus, flyers and advertisements.

DN Creative

November 2010 to May 2012

Freelance designer

specialising in branding development and information-led, creative design for print and web channels.

Clients included:

Sheffield Hallam University, Learning Light, The Famous Sheffield Shop and The Design Farm.

Soundhouse Media

March 2005 to November 2010

Graphic Designer

Duties included: Developing creative responses to client briefs, advising on the most effective format and style to fit the client's objectives, budget and target audience. Producing B2C, B2B and PoS design concepts for clients in a range of sectors, including arts, charities, retail, corporate and pharmaceutical across a range of applications, including posters, brochures, annual reports, newsletters, websites, html mailers, promotional items, stationery, CD/DVD packaging, leaflets,

street advertising and DVD menus. Liaising with suppliers and clients. Directing photography shoots and negotiating competitive supplier costs.

Oracle Solutions Ltd

November 2003 - February 2005

Graphic Designer

Iris Associates Ltd

June 2004 (Work Placement)

Graphic Designer

Education & Qualifications

Ravensbourne College

September 2000 - July 2003

BA (Hons) Visual Information Design

Chesterfield College

September 1998 - July 2000

BTEC National Diploma in Graphic Design

A Level: Graphic Design

Eckington School

September 1992 - July 1996

GCSEs: Maths, English, Science x 2, Geography, Media Studies

References

References are available on request.